

Raise money, do good and bring new ideas into the classroom

EDUCATIONAL, ENTERPRISING AND EASY FUNDRAISING



A fun and educational way to raise more funds for your school!

We sell ethically sourced, organic and hand roasted Ugandan coffee to **schools**, charities and community groups. Our goal is to help **you** raise funds whilst supporting the coffee growers in Uganda.

Why coffee

- ✓ **It's profitable:** You make at least 25% profit.
- ✓ **It's repeatable:** Selling tea-towels and aprons is great, but you buy one and it lasts for years. You can sell coffee at events and in school - over and over again.
- ✓ **It's educational:** Children learn about business, geography, citizenship and more.
- ✓ **It's all year round:** You can change the label for every occasion.
- ✓ **It doesn't go off:** Cakes and biscuits are delicious, but if you don't sell them all on the day what happens? Ground coffee stays fresh for months.
- ✓ **It's novel:** Selling your own school coffee is a new and fun way of raising funds.
- ✓ **It's easy:** **A simple e-mail is all it takes to get you on your way.**

Why our coffee

- ✓ **Resources:** We have photos, videos and information for you to use in class with the children.
- ✓ **Transparency:** We are open about our pricing and business model.
- ✓ **Traceability:** We work directly with farmers in Uganda. We know where our coffee has come from.
- ✓ **Trust:** Seeds for Development is built on trust, between us, you, the farmers and everyone in-between.
- ✓ **It's easy:** **A simple e-mail is all it takes to get you on your way.**

How it works

1. You place your order with our roasters Redber Coffee Ltd
2. You sell the coffee

Redber will make a donation of £4 for every kg of coffee they sell for us

You receive plainly packaged coffee with an information label on the back. The front is blank for you to create your own school brand.

"We are delighted to be involved in the coffee project – we feel really good helping actually. We are also linking coffee into our curriculum as it can tick so many boxes with an added relevance because of the real life audience – we are dealing with real coffee producers in a far away land! How exciting for our children in Padiham! This is a real business link for them too – so thank you for this opportunity."

Mark Dixon, Head teacher at Padiham Green Primary School

Get involved: visit www.happycoffeebean.com or email: hello@happycoffeebean.com